

# WHAT IS THE UNIJAPAN CERTIFICATE?

UNIJAPAN Certificate aims to promote co-production between Japan and other countries by being the standard for official co-production in Japan.

# WHY APPLY FOR THE UNIJAPAN CERTIFICATE?

It is needed to apply for Japan's Co-production Subsidy (see diagram overleaf).

## WHAT CINEMA FORMS ARE ELIGIBLE?

Live action and animated feature film projects

## WHO SHOULD THE APPLICANT BE?

The Application must be made by a Japanese producer/production company

## **CERTIFICATION CRITERIA:**

- A) Minimum Twenty percent (20%) production financing from Japan
- B) <u>Minimum Five percent (5%) or 10 million JPY</u> production financing from overseas, which ever is higher
- C) <u>Minimum Three (3) points (as per chart below)</u> creative contribution from Japanese national or permanent resident
- D) Application from Japanese producer who receives or shares in main producing credit
- E) Japanese producer must i) own or co-own copyright, ii) possess or have access to the original master, and iii) be a revenue-share recipient
- F) Japanese and international distribution plan

# <u>Japanese Creative Contribution Points(3 POINTS NEEDED)</u>: **[Live action]**

[Live action]			[Animation]		
(a)	Director	2 points	(a)	Director	2 points
(b)	Screenwriter	2 points	(b)	Screenwriter	2 points
(c)	Director of photography	1 point	(c)	Character designer	1 point
(d)	Composer	1 point	(d)	Animation director (CGI director)	1 point
(e)	Production designer	1 point	(e)	Art director	1 point
(f)	Main cast (up to four)	1 point each	(f)	Original author	2 points
(g)	Original author	2 points	(g)	Composer	1 point
(h)	Shooting in Japan	1 point		Total Points Available	10 points
(i)	Post Production in Japan	1 point			

Total Points Available 15 points

# **APPLICATION PERIOD:**

- Applications will be accepted and processed year round, however films wishing to apply to the <u>Agency for Cultural Affairs Co-production Subsidy</u> must apply for the <u>UNIJAPAN</u> <u>Certificate by November 15, 2013.)</u>
- Application Guideline and Application Forms (Japanese only) available on UNIJAPAN website.

For further information please contact UNIJAPAN

E-mail: <a href="mailto:copro@unijapan.org">copro@unijapan.org</a> URL: <a href="http://www.unijapan.org/en/">http://www.unijapan.org/en/</a>

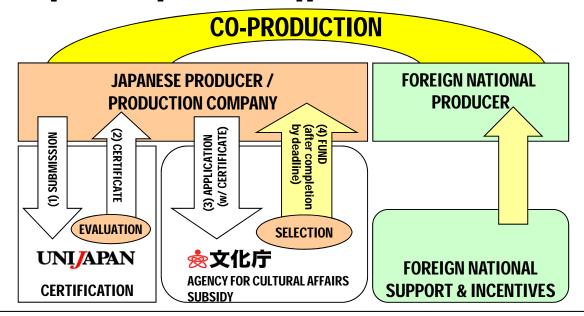
Phone: +81-(0)3-3353-4781 Attn: Takenari Maeda, Kenta Fudesaka, Atsuko Ohno

**UNIJAPAN** is a non-profit organization established in 1957 by the Japanese film industry under the auspice of the Government of Japan with an objective to promote Japanese cinema abroad. In 2005 it merged with the organizer of Tokyo International Film Festival (TIFF).

<sup>\*</sup>Documents verifying items B) thru F) will be required.

# CO-PRODUCE with JAPAN & be eligible for a grant of up to 50 mil JPY.

How Japan's Co-production Support Scheme Works:



Agency for Cultural Affairs (Government of Japan) Co-production Subsidy Outline

Agency for Cultural Affairs (Government of Japan) Co-production Subsidy (Bunka-cho Subsidy) is a competitive grant for co-production projects that have Japanese involvement; This program is currently not dependent on bi-lateral co-production treaties.

#### **ELIGIBLE WORKS:**

- Live action and animated feature film projects (Same as UNIJAPAN Certificate)
- •Must have first obtained the UNIJAPAN Certificate

## APPLICANT:

Application must be made by a Japanese producer/production company (Same entity as applied for the UNIJAPAN Certificate)

## APPLICATION PERIOD:

January 6-17, 2014 for projects seeking support in the next financial year (April 1, 2014 – March 31, 2015) and applicants are informed of funding decisions early April. Those who wish to be considered for the subsidy need to apply for the UNIJAPAN Certificate by November 16, 2012.

## SUBSIDY AMOUNT/QUALIFYING EXPENDITURE(QE):

- •Subsidy Amount is 20% of QE
- •Maximum Subsidy Amount is **50 mil. JPY** (approx. 500,000 EUROS)
- Projects with minimum QE of 100 mil. JPY (1 million EUROS) are eligible
- •Expenses must be incurred within the financial year of the subsidy.
- •QE is NOT restricted to expenses incurred within Japan.
- •Some exclusions to QE are business/first class airfares, catering and other non-onscreen costs. (For a full list see below website.)

## **PAYMENT OF SUBSIDY**

- •The subsidy will be paid after completion of the film.
- •Films must be screened to Bunka-cho as proof of completion before the end of the fiscal year.
- •In addition to the screening a full set of accounts must be submitted for auditing prior to payment.