

# TIFFCOM 2023 Tokyo Gap-Financing Market (TGFM)

## CALL FOR PROJECTS

**PROJECT SUBMISSION DEADLINE: AUGUST 11th, 2023**

We are pleased to announce the Call for Projects for **the fourth Tokyo Gap-Financing Market (TGFM)**, organized by **TIFFCOM 2023 – Tokyo International Film Festival (TIFF) Content Market**. As an **affiliated event of the 36th Tokyo International Film Festival (TIFF)**, the 2023 Market is set to be held in Tokyo from October 25th to 27th. Renowned as the foremost multi-content market in Asia, TGFM offers unparalleled opportunities for industry professionals.

TIFFCOM 2023, celebrating its 20th anniversary, is eagerly anticipating its first in-person event in four years since 2019. The event will be held at the Tokyo Metropolitan Industrial Trade Center “Hamamatsucho-kan”, a new venue located in the vibrant Bay Area of Tokyo. Notably, this will also mark the inaugural in-person event for TGFM, where handpicked projects and industry professionals will gather in person at the venue.

TGFM serves as a dedicated platform for selected projects, offering vital support to Japanese, Asian, and international producers in securing financing for their projects. Through personalized one-to-one meetings, these producers have the opportunity to engage with a diverse range of influential international professionals, including producers, sales agents, distributors, financiers, broadcasters, and funders. Notably, all of the professionals invited to participate in TGFM hold decision-making authority, ensuring meaningful connections and potential collaborations.

The upcoming TGFM eagerly welcomes a diverse range of **feature films, encompassing both live-action and animation**, hailing **from Japan, Asia, and various corners of the globe**. The event’s meticulous curation will spotlight fifteen carefully selected **projects that specifically highlight Asian elements**. \*

\* Please note that TV series projects are not eligible for submission this year.

An endeavor of this nature, custom-tailored to meet the needs of producers and partners, necessitates a strict level of confidentiality. As part of this process, an initial project line-up will be shared exclusively with selected potential financiers and professionals, enabling them to register for this co-production market.

By early October 2023, at the latest, a comprehensive catalogue with detailed information on each project will be emailed to the registered professionals. They will be granted the privilege to request 30-minute one-to-one meetings with the producers of the selected projects. TGFM will then arrange these meetings, taking into consideration the availability of all participants and available time slots. In the days leading up to the event, each participant will receive a personalized meeting schedule tailored to their preferences and commitments.

# SUBMISSIONS AND REGULATIONS

## GENERAL ELIGIBILITY

Projects must adhere to the following guidelines:

- They must prominently feature Asian elements. \*
- Projects should be fictional features, either in live-action or animation format, with a minimum running time of 70 minutes. They should be intended for theatrical and/or streaming distribution. Please note that TV series and documentary projects are not eligible.
- Both original concepts and adaptations are welcome, with no limitations on budget or genre.
- The project must be looking for a maximum of 40% gap-financing.
- Each project must have secured a minimum of 60% of its budget and provide evidence of confirmed financing. The film may be in the development phase, partially or entirely shot.
- Projects should be in the development phase, and projects that have already been completed will not be accepted.

The Project Team must meet the following eligibility criteria:

- Directors must possess prior experience in directing, demonstrated through previous work in short films, features, TV movies, or series.
- Producers must have a proven track record in production and international co-production.

Directors who are working on their first or second feature films are kindly requested to provide the requested biographical information for research and documentation purposes.

\* The term “Asian elements”, is used here to encompasses the following conditions:

- The project team includes Asian directors, producers, cast, or crew members.
- The story is set in an Asian country/region, or some of the characters are of Asian descent.
- The production or post/pre-production takes place in an Asian country/region.

**PROJECT SUBMISSION DEADLINE has been extended to AUGUST 11th, 2023**

To submit your project, please follow these **two steps**:

1. Fill in the Tokyo Gap-Financing Market Online Entry Form using the following link:  
<https://forms.gle/G7iyvNgHKzi8yMT9A>
2. Email the required materials, listed below, to [tgfm@unijapan.org](mailto:tgfm@unijapan.org) to complete your submission. Please ensure that all documents are in English or have an English translation.

Please consolidate all the requested documents into a single PDF file, which will serve as the PROJECT DOSSIER. The dossier should include the following:

1. Full treatment or concept (approximately 8-10 pages)
2. Director's filmography or track record
3. Producer's biography and filmography or track record
4. Visual concept
5. Budget Outline (in US Dollars)
6. Financing Plan (in US Dollars) with all relevant documents demonstrating that 60% of the budget is in place for Feature Films projects
7. All contracts, agreements and deal-memos must be signed by all parties involved, including:
  - Between the producer and the author
  - Between the producer and the director
  - Between the producer and the co-producer(s), if applicable
  - Between the producer and the main cast member(s) and/or agents
  - Between the producer and the funders and/or financial partners listed in the financial plan
  - Between the producer and the national distributor(s), if applicable
  - Between the producer and the international sales agent, if applicable

## **PARTICIPATION REQUIREMENTS FOR THE TOKYO GAP-FINANCING MARKET**

Upon the completion of the selection process, the chosen producers will be contacted to confirm their participation and will be requested to provide updated materials for inclusion in the Book of Projects. This booklet will be circulated among professionals and financiers before and during the TIFFCOM event.

Participation in the 4th TGFM entitles selected project teams (comprising the delegate producer and director) access to the following services and facilities:

- Airfare (for the delegate producer only) and accommodation (for both the delegate producer and director)
- Extensive networking opportunities and one-to-one meetings
- Project promotion
- A Market badge providing access to all of the services at TIFFCOM, equivalent to an “exhibitor” status.

All selected project teams are required to:

- o Attend all one-to-one meetings arranged by the TGFM office during the event
- o Include the following line and authorized logo in the credits when the film is completed: “Presented at TIFFCOM 2023”. The logo will be provided electronically.
- o Complete the post-event survey

**Lastly, accepting the invitation to participate in the Tokyo Gap Financing Market signifies your agreement to uphold and abide by the aforementioned terms and conditions.**

For further inquiries or more information, please contact:

**Tokyo Gap-Financing Market, TIFFCOM**

[tgfm@unijapan.org](mailto:tgfm@unijapan.org)