

# **INFOCOM –ASSOCHAM EME AWARDS 2011**

*Recognizing Excellence in Media & Entertainment*

10 December 2011, ITC Sonar, Kolkata



## **THE ENTRY KIT**

**This entry kit contains the following:**

- 1. List of Categories & Details**
- 2. Entry Form**
- 3. Rules & Regulations**
- 4. Mandatory Enclosures**
- 5. Important Information**
- 6. Notes & Disclaimer**

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## LIST OF CATEGORIES & DETAILS

### Category I: INDIA

Sl. No.	Sub Category Reference	Sub Category Name	Details
1	A1	Best Animated Feature Film	Feature Length Animated Film (Hindi / English / Regional) (Any style of animation) that has had either home video / broadcast / theatrical release. Please send full feature + trailer + 2 Print quality stills from the movie
2	A2	Best Animated Short Film (Professional)	Animated Short Film (Any Style) created by professionals of duration (5 Seconds to 30 Minutes)
3	A3	Best Animated Short Film (Student)	Animated Short film (Any Style) created by students of duration (5 seconds to 30 minutes)
4	A4	Best Animated TV Series / Show	Animated TV Series - Please send one episode (which you consider as the best) from the series you are entering. Hindi / English / Regional
5	A5	Best Animation production by an Indian Facility for International TV Series	Indian Animation Production work on International TV series - either coproduction or work for hire. Please send one episode from the series you are entering.
6	A6	Best Animated TVC (TV Commercial)	Animated (Any Style of Animation) TV Commercial. Please send the complete TVC
7	A7	Best TVC with Animation / VFX with Live Action Combo	TVC with a combination of animation and live action
8	A8	Best Animated PSA (Public Service Announcement)	Animated (Any Style of Animation) Social / Public Service Announcement Film. Please send the complete PSA
9	A9	Best Animated Channel ID / Promo	Animated Channel ID / Promo of Television Channels & Shows. Please send the complete entry

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10	A10	Best Animated Character	Any Character that has appeared in any kind of animated content including TV series, Feature, Channel ID, TVC, Brand Mascot, Online. Please attach a character sketch, designs, context of creating the character along with the Animated content that features the character
11	A11	Best VISUAL Effects in Indian Feature Film	Any sequence or set of sequences of visual effects in a feature film produced and released in India.
12	A12	Best VISUAL Effects by an Indian facility for International Feature Film	Any sequence or set of sequences of visual effects in a feature film, done by an Indian facility, for an International Feature film project

## Category II: INTERNATIONAL

Sl. No.	Sub Category Reference	Sub Category Name	Details
13	V1	Best Animated Short Film (Professional)	Animated Short Film (Any Style) created by professionals of duration (5 Seconds to 30 Minutes)
14	V2	Best Animated Short Film (Student)	Animated Short film (Any Style) created by students of duration (5 seconds to 30 minutes)
15	V3	Best TVC Animation / VFX with Live Action Combo	TVC with a combination of animation and live action

## ENTRY FORM

\*Last date for submission of entries: **October 26<sup>th</sup>, 2011**

\*Please fill the form in English using capital letters.

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\* Please submit 3 DVD copies for each entry separately along with all relevant documents and enclosures as applicable.

- 1) TITLE OF ENTRY: .....
- 2) DATE OF RELEASE: .....
- 3) DURATION (LENGTH): .....
- 4) LANGUAGE: .....
- 5) SUBTITLES (Write Yes/No): .....

*Note: 1) It is mandatory that non-English entries carry English sub-titles.  
2) Please read the rules & regulations carefully before submission.*

- 6) CATEGORY NAME & NUMBER .....

*Note: Please select from Categories I and II and mention Sub Category Reference and Name  
Example- Category I: A 1 Best Animated Feature Film*

- 7) If your entry falls into any of the following categories, please fill out the relevant details as featured in the official credits.

- a. Animated Short Film (Student), Animated Short Film (Professional)  
{Name of Director .....
- b. VFX in Indian Motion Picture  
{Name of VFX Supervisor.....}

- 8) Are there any special features or information about your entry that we should know about?

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- 9) If your entry does not fall under any of the official award categories but is an innovative Application / feature / trend developed in the field of the Animation, or VFX, please provide details below:

**Name of Entrant [Company / Individual]**.....

Address: .....

.....

City: ..... Postal Code: .....

Country: ..... Phone No.: .....

Email: ..... Cell No. ....

Web Address: .....

*Note: In case of Nomination / Award, this name will appear in the Certificate / Award*

**Contact Information:**

Main Contact: ..... Designation .....

Email: ..... Phone No: .....

Addl. Contact ..... Designation .....

Email: ..... Cell No. ....

Name:

**I have gone through all the rules and regulations for the Infocom EME AWARDS 2011 and agree to the same.**

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-----  
Company Seal and  
Signature of Authorized Signatory

Dated -----

## **CONTEST RULES & REGULATIONS**

1. Only entries completed/ released after **October 31<sup>st</sup>, 2010** are eligible for being entered into the Awards.  
*(\*Winning entries of the last edition of the award are not eligible to participate)*
2. Participants may submit multiple entries. Please use separate entry forms for each entry.

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3. All entries should be submitted in DVD Format, and each DVD must contain only one entry with 3 (three) copies for each content. Do not combine multiple entries on a single DVD.
4. If two or more companies have been involved in the production of an entry, it is permissible to have a joint submission. Any contention, dispute arising out of the same have to resolve by the parties concerned.
5. Entrants guarantee that the entry submitted in the contest is the entrant's original work and that it does not infringe the copyrights or intellectual property rights of any third party.
6. All entries must be submitted within stipulated deadlines, failing which entries will be disqualified.
7. All postage/courier charges must be pre-paid. No materials will be returned.
8. Entries will not be accepted without Letter of Ownership / or Letter of Authorization and relevant supporting documents as listed in the Mandatory Enclosures section below.
9. The Entrant Agrees
  - (a) To grant INFOCOM/ ASSOCHAM or INFOCOM - ASSOCHAM jointly the right to FREE, NON COMMERCIAL USAGE of all materials submitted along with the entry including visuals, sound and text for use in the festival catalogue, website, press releases, screenings and other promotional activities.
  - (b) To grant INFOCOM/ASSOCHAM or INFOCOM -ASSOCHAM jointly the right to screen the entry to delegates during the function and other events showcasing the EME Awards thereafter.
  - (c) To also grant INFOCOM / ASSOCHAM or INFOCOM -ASSOCHAM jointly the right to use clippings during the Awards ceremony for the presentation AV.

**By submitting an entry form to participate in the EME Awards 2011 an entrant confirms his or her agreement to its conditions and promises to adhere to them.**

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## Mandatory Enclosures

Mandatory Enclosures include:

**a. Printed Stills from the entry**

**b. Proof of Date of Completion / Release:** (If not available, please provide a self declaration)

**c. If the entrant owns the rights, then: A 'Letter of Ownership' in the following format:**

- (i) Name of entrant (Company/Individual)
- (ii) Declaration: I/We declare that I/We own the rights to the entry/entries title (specify entry names) being entered in the INFOCOM ASSOCHAM EME AWARDS 2011 Contest.
- (iii) Indemnification: In no way shall INFOCOM-ASSOCHAM or the board of juries individually or collectively be responsible for any copyright or other related issues arising out of the content submitted to the competition. The participant / contestant is solely responsible for all legitimacy and copyright issues of the content submitted by him/her for what so ever category.

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(iv) Seal and Signature of Authorized Signatory

(v) Date and Place

*(Please note that the letter is to be submitted on official letterhead. A single letter of ownership is permissible for multiple entries from an entrant as far as all the individual entries are specified)*

**d. If the entrant does not own the rights then, 'A letter of Authorization' from the owner in the following format is to be submitted:**

(i) Name of Owner of the Entry (Company/Individual)

(ii) Declaration: I/We declare that I/We own the rights to the entry/entries title (specify entry names) and I/We authorize (Entrant's Name) to enter the same for the INFOCOM ASSOCHAM EME AWARDS 2011 Contest.

(iii) Seal and Signature of the owner of rights to the entry

(iv) Date and Place

*Note: Letter to be submitted on official letterhead of the owner's company*

**e. In case of student short films, entered by Students themselves, the student must submit a signed letter by the head of their institution confirming the authenticity of the facts provided in the entry form.**

## **Important Information**

Before you submit your entry, please review the following

- a. In case of multiple entries, do assign the same contact person for all entries.
- b. Ensure titles and names are spelt correctly
- c. Ensure the right signatures are on the entry form.

### **1. Address of Submission:**

**Mr. Basudeb Sen**

**ABP Pvt Ltd**

B-2/C-2 Paragon Condominium Association

P B Marg

Opp Century Mills Worli

Mumbai 400013

India

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Tel: +91 22 24962587 / 94

## 2. Co-ordinators for INFOCOM –ASSOCHAM EME Awards 2011

In case of further clarification you can contact

***Chaitra Shetty, AnimationXpress.com +919967408700***

***Amrita Valecha, AnimationXpress.com +919820679103***

***Mihir Thakkar, AnimationXpress.com +919769693254***

***Rajni Acharya, +91 9833686431***

**Last date for submission of entries: October 26<sup>th</sup>, 2011**

## Disclaimer & Notes

- (i) Entrants are solely responsible for providing correct entry information. INFOCOM/ASSOCHAM or INFOCOM - ASSOCHAM jointly is not liable for incorrect spelling titles and entrant's names as a result of incorrect information submitted in entry forms.
- (ii) INFOCOM/ASSOCHAM or INFOCOM - ASSOCHAM jointly will not be responsible for lost, delayed, illegible, incomplete or mutilated entries or other errors, regardless of cause.
- (iii) INFOCOM/ASSOCHAM or INFOCOM - ASSOCHAM jointly reserves the sole discretion to disqualify entries of entrants found to be influencing, manipulating or tampering with the submission of selection process, providing falsified information or acting in violation of the rules and regulations.

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- (iv) The 'INFOCOM - ASSOCHAM EME Awards' Advisory Committee will oversee the Awards process and arbitrate disputes, if any. Any entrant who has a compelling reason for complaint or grievance whatsoever will do so with necessary supporting documentation / evidence as required and send it to INFOCOM headquarters in Kolkata. The Awards Advisory Committee's decision and interpretation of the official rules will be final and binding.
  
- (v) Disputes will be resolved according to event document and applicable Indian laws, in the Courts of Kolkata by INFOCOM for which ASSOCHAM will not be responsible in any possible manner whatsoever.