

## **Support Program for the Participation at Film Festivals**

**(Grant Program provided by Bunka-cho)**

### **Management**

Support Program for Participation at Film Festivals was initiated in April 2003, under the support of Agency for Cultural Affairs (Bunka-cho) for the purpose of assisting the Japanese filmmakers participating in foreign festivals and film markets.

The program is fully managed by UNIJAPAN.

### **Aim**

Support for overseas development - Increasing the availability of Japanese films overseas -

With the purpose of increasing international understanding of Japanese culture and of expanding ways for recovering production costs, the government provides assistance for Japanese films entering overseas film festivals; preparing necessary subtitles for special showings at film festivals overseas; reproducing prints; and preparing advertising materials in order to promote the availability of these films overseas. Targets for this assistance include also independent film productions.

### **Grants**

#### **(A) Support for foreign film festival and film market participants**

Japanese films and Japanese filmmakers participating in film festivals or film markets abroad may receive the following grants:

##### **1 Grant for foreign language subtitles production**

Expenses eligible for the grant:

- Print duplicate production; translation; striking subtitles; print transportation.
- Allowable amount per application:

A half of the total actual costs approved, with 700,000 yen ceiling applied.

##### **2 Grant for overseas travel expenses**

Expenses eligible for the grant:

- Traveling and lodging expenses for producers, directors, performers, sales representatives, and others (hereafter referred to as 'filmmakers' ).
- Allowable amount per application:

The total of the actual costs approved, with 400,000 yen ceiling applied.

### **3 Grant for publicity materials**

Expenses eligible for the grant:

- Production costs for posters and leaflets in foreign language; advertising expenses
- Allowable amount per application:

A half of the total costs approved; with 400,000 yen ceiling applied.

## **(B) Support for filmmakers participating at major film festivals**

Support under mentioned is provided for participants whose work was selected for competition of the film festivals accredited by UNIJAPAN, mentioned below:

### **1 Grant for participation in feature film competition selection of Cannes, Venice, Berlin International Film Festivals**

Expenses eligible for the grant:

- English and local language subtitles production; print transportation; traveling and lodging for filmmakers; publicity materials development; personnel costs for translators and publicists.
- Allowable amount per application: the total of the costs approved; with the four million yen ceiling applied.

This grant is intended for the films in feature-length competitions for the Palme d'Or (Cannes), the Golden Lion (Venice), or the Golden Bear (Berlin).

### **2 Grant for other officially approved international film festivals**

Expenses eligible for the grant:

- English or local language subtitles production; print transportation; traveling and lodging for filmmakers.
- Allowable amount per application:

The total of the costs approved; with the 1.5 million yen ceiling applied

This grant is provided to the participants of competition category of international film festivals other than the feature film competition of three film festivals mentioned above, which are accredited by UNIJAPAN. These include participation in ① official selections other than feature film competition of Cannes, Venice, Berlin international film festivals (e.g. Cannes Directors Week or International Critics Week); ② competition selection of film festivals accredited by FIAPF(these include international film festival of Shanghai(China), Moscow(Russia), Karlovy Vary (Czech Republic), Locarno(Italy), Montreal(Canada), San Sebastian(Spain), Cairo(Egypt), Mar del Plata(Argentine)); ③ feature film competition of the

film festivals which UNIJAPAN accredited as the ones which introduce Japanese films and support new Japanese film directors (these include film festival of Roma (Italy), Vancouver (Canada), Torino (Italy), Thessaloniki (Greece), Rotterdam (Holland), Pusan (Korea), Annecy(France), Clermont Ferrand (France), Nantes (France), Sitges (Spain)); ④ world-known film awards (e.g. US Academy Awards Oscar)

### **(C) Support for young filmmakers participating at film festivals and film markets**

Support under mentioned is provided to young and emerging film-makers who participated at international film festivals. Independent films, student films, short films, 16mm films, digital films are all acceptable.

#### **1 Grant for foreign language subtitles production**

Expenses eligible for the grant:

- Print duplicate production, translation, striking subtitles, print transportation.
- Allowable amount per application:

Under UNIJAPAN's counsel, 50 per cent of the costs approved will be provided within the budget, with 700,000 yen ceiling applied.

#### **2 Grant for filmmakers' overseas travel expenses**

Expenses eligible for the grant:

- Traveling and lodging for producers, directors, performers and related staff.
- Allowable amount per application:

Under UNIJAPAN's counsel, the total of costs approved will be provided in maximum amount of 400, 000 yen.

### **Eligibility**

#### **Applicant**

The applicant must be either a production company of the film concerned, or its representative. The applying company must be a corporate organization authorized by Japanese law. However, applications from individuals are also accepted in case of (C): Support for young filmmakers participating at film festivals and film markets.

#### **Eligibility**

Applicants and their films must certainly participate, or have already participated at film festivals or film markets. Funds are available for all genres, lengths, formats.

#### **Cost coverage**

Cost coverage is limited to filmmakers or film work representatives participating at film festivals.

No cost coverage is provided for overseas sales agents or foreign corporates.

### **Double application is prohibited**

In case an applicant is consequently receiving another grant for foreign language production, travel expenses or publicity costs, he/she will not be entitled to the grant. In case after the application, the support grant from another body is decided, an applicant is asked to immediately inform UNIJAPAN.

## **Application Procedure**

### **Deadlines**

**(A)** Support for foreign film festival participants and film market participants

\* The first closing day: September 30, 2007. (For applicants attending festivals or film markets scheduled from April 1, 2007 to September 30, 2007)

\* The second closing day: February 29, 2008. (For applicants attending festivals and film markets scheduled from October 1, 2007 to March 31, 2008)

**(B)** Support for the feature-length competition participants in ten major film festivals

**(C)** Support for young filmmakers participating in film festivals and film markets

\* Applications will be accepted whenever the occasion arises, with final deadline of February 29, 2008.

### **Required Documents**

1 The following documents should be submitted for application

- A duly completed application form (The official form is available on UNJAPAN's website)
- A DVD copy of finished work, advertising leaflets, press kits, and other publicity materials
- A detailed statement of costs needed to be subsidized
- Photocopies of payment receipts or bills for the expenses claimed

2 For those applying for travel expenses support, state clearly the names of all the participants including job description. Job description refers to a participant role in the making of the work for which the support is required.

3 For those applying for publicity materials grant, do submit a sample or a copy of the materials used. Also state clearly, the type and amount of materials used (e.g. materials for press: in amount of , for advertisements: number of times)

4 No documents submitted shall be returned.

5 A copy of received DVDs with approval from the applicant, may be used for UNIJAPAN video library.

## **Selection and Announcement**

- The selection of applicants or works for the grant is made by the Selection Committee formed at UNIJAPAN's request. The committee will decide the number of the recipients and allocation of grants within the budget.
- In case of young filmmakers grant applications, an applicant shall be also asked for an interview.
- Once the grant is decided, the agreement between the applicant and UNIJAPAN will be signed.
- Grant recipients will receive notices from UNIJAPAN. Names of the recipients and the amounts disbursed will be posted on the UNIJAPAN website.
- In the case of grants for foreign language subtitles production, UNIJAPAN will also ask an applicant to include a statement 'Supported by Bunka-cho' in the final production of the work.
- In case of grant for travel expenses, the UNIJAPAN will ask for a detailed report of participants, activities and schedule. The same report will be officially announced at UNIJAPAN website.

## **Submission and Inquiries**

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